



**MINISTRY OF INDUSTRY AND TRADE
THE SOCIALIST REPUBLIC OF VIETNAM**

Hanoi, November 07 , 2013

Ref.: 1750 /BCT-XTTM

To: FOREIGN TRADE AND ECONOMIC ORGANIZATION

Dear Sirs/ Madams,

Please be kindly informed that the 24th Vietnam International Trade Fair - VIETNAM EXPO 2014 will be held at Vietnam Exhibition & Fair Center, Hanoi, Vietnam from April 16th to 19th, 2014.

With 23 years of history, VIETNAM EXPO has been the largest trade fair in Vietnam in terms of attendance and business turnover. VIETNAM EXPO covers a variety of industries including agricultural products, machineries, electronics, construction materials, garment and textile, furnishings and handicrafts, trade in services... VIETNAM EXPO has attracted growing interest and participation of foreign and domestic businesses, investors, economic and trade organizations. In 2013, the Expo attracted exhibitors from 17 countries and territories occupying over 500 booths and 20,000 trade visitors from 30 countries and territories. Many contracts were signed on site.

Following previous success, VIETNAM EXPO 2014 with the theme: "VIETNAM - Partnerships towards ASEAN Economic Community" will become a place for important international business meetings, experience sharing and technology transferring.

We would like to cordially invite all businesses, investors, economic and trade organizations to participate in the Fair and believe that your participation in the event will make a significant contribution to its success and to the growth of trade and investment between our countries. Should you need any further information, please visit the official website of the Fair: www.vietnamexpo.com.vn

We look forward to welcoming you to the VIETNAM EXPO 2014.

Yours sincerely,



**Tran Tuan Anh
Vice Minister
Head of Organizing Board of VIETNAM EXPO**